

FOR IMMEDIATE RELEASE

## OpenMaker becomes “Startup Europe Ambassador”

OpenMaker is thrilled to become a “Startup Europe Ambassador” for Italy, Slovakia, Spain and the United Kingdom, as publicly announced today at the “Startup Europe Campfire” held in Paris. The Startup Europe Ambassadors are key influencers in the European startup ecosystem, providing information and advice about new initiatives and opportunities within the region. The objective is to **democratise the startup phenomenon** so that every citizen has a **fair chance to become a successful entrepreneur** regardless of his or her geographical location within Europe.

Throughout the years, the Startup Europe initiative has become a top reference in the European startup scene, by actively supporting around 60 local ecosystems and over 750 startups, and helping them grow beyond their limits and borders. The ultimate mission is to build a *Startup Continent*, encouraging entrepreneurship and collaboration across the region and connecting key stakeholders - such as entrepreneurs, investors, accelerators, corporates, universities and the media - through a wide array of grassroots initiatives and networks.

In an ever-changing European startup ecosystem, as an Ambassador for the initiative, OpenMaker will perform the following roles: 1) a source of key information on Startup Europe activities in the countries in which we are based (Italy, Slovakia, Spain and United Kingdom); 2) a connector for its local startup ecosystems; 3) a collector of constructive feedback and innovative insights to be channelled to the Startup Europe team with the objective of improving the activities of the initiative.

The complete list of Startup Europe Ambassadors is available on the Startup Europe [website](#) and they will be attending the events organised by Startup Europe in 2018: [STARTUP OLÉ 2018](#) (17- 19 April, Salamanca, 2000 startup stakeholders, free registration), [EUROPEAN MAKER WEEK 2018](#) (18-27 May, 300 maker events in 28 countries), Startup Europe Summit 2018 (European Commission's foremost technology policy conference for startups. 15 October, Sofia, BG).

## Notes to Editor

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### About OpenMaker

OpenMaker is an EU-funded project that offers a unique opportunity for manufacturers and makers to test and scale new partnerships that are both tech-driven and socially-oriented, with the aim to seed and accelerate the 4th Industrial Revolution (more on [www.openmaker.eu](http://www.openmaker.eu)).

OpenMaker is funded under the European Union's Horizon 2020 research and innovation programme under grant agreement No. 687941. The OpenMaker consortium consists of 10 partners:

1. The Young Foundation (United Kingdom)
2. Bogazici University (Turkey)
3. Centire (Slovakia)
4. IMT Lucca (Italy)
5. LAMA (Italy)
6. Tecnia (Spain)
7. Top-ix (Italy)
8. University of Zurich (Switzerland)
9. Accord Group (United Kingdom)
10. PlusValue (United Kingdom)



### About Startup Europe

Startup Europe is an initiative of the European Commission which falls under its priority of the "Digital Single Market". The Startup Europe's mission is to develop *high quality ecosystems* based on talent and high level of *connectedness* among the main startup players at EU level. Startup Europe has mobilised the tech entrepreneurship ecosystem and helped emerging startups to get their voice heard at EU institutions.

Within the Horizon 2020 framework, 2018-2020 timeframe, 7 projects are working together in terms of financing, skills, entrepreneurial events and growth advice. Learn more on the single point for startups (*One Stop Shop*) to access all the information they need to grow and thrive: <http://startupeuropeclub.eu/>



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